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## How Does Your Garden Grow?

Landed Gentry takes pride in the appearance of our communities. A beautiful landscape plan is carefully and thoughtfully designed as each community is developed. With the help of a landscape architect, we create unique designs that compliment and enhance existing scenery. Our landscape trade partner, Mike Mailliard of Mailliard's Landing, provides the beautiful trees, shrubs and other materials that beautify planted areas. Mike recommends selecting plants that are appropriate to the location, preferably native, low maintenance, durable, not messy and chosen with interesting variations. Blending plants with different growth habits and foliage patterns with materials such as stones, mulch and pavers, adds depth to yards and landscaped areas that become the welcoming mat to each home and community.

## Green Building: Lighting

Lighting is one of the easiest, least expensive and most effective ways to reduce a home's energy consumption and utility costs.

The quickest way to realize energy and cost savings may seem too good to be true. All it requires is replacing old fashioned incandescent light bulbs with compact fluorescent lights or CFLs. Bulbs that qualify under the federal Energy Star program (go to [www.energystar.gov](http://www.energystar.gov)) use 67 percent less energy. These upgraded bulbs also generate 70 percent less heat than incandescent bulbs and last up to 10 times longer. The only drawback is a small amount of mercury contained in each CFL bulb. Be sure to drop off used CFL bulbs at local hardware stores or county waste centers for proper disposal.

In addition to identifying the best compact fluorescent lights, Energy Star also qualifies complete CFL-compatible fixtures, from floor lamps to sconces to porch lights, in just about every style and price range. The federal program also offers an Advanced Lighting Package to help builders and home buyers find and specify qualified fixtures.

Lighting design is critical to efficient lighting use. Good schemes combine general lighting (usually overhead) with task-specific, security, and decorative lighting. Such specialized lighting design is appropriate both inside and outside a home to enhance safety and to emphasize the architectural lines of a home or a room, while simultaneously increasing energy efficiency. Of course, any good lighting design maximizes the use of daylight to supplement artificial light, thereby reducing both energy consumption and glare.

Besides the fixtures and bulbs themselves, control of a home's lighting is an essential part of a systematic approach to energy efficiency and green building. To maximize the efficiencies of high-performance lighting, Landed Gentry offers optional lighting control systems in many of our communities.

This new generation of lighting control mechanisms combines style, convenience, and technology. Today's lighting controls are far more than simple on/off switches. Instead, they offer multi-tasking capabilities and multiple modes (or scenes) so that lights are used only when and where needed. Furthermore, instead of a central "processor" for all the lights in a home, the latest systems feature electronic (and ergonomic) touch pads and wall-mounted controls throughout the home that can be reprogrammed, replaced, and maintained at each location without affecting or shutting down the entire system. At the same time, each touch pad can integrate with others for optimum control.



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## Building Success 101

*Q: How are compact fluorescent light (CFL) bulbs different from "regular" fluorescent bulbs?*

*A: As the name indicates, CFLs are a smaller version of the long fluorescent tubes we have all seen. In fact, a CFL bulb is just a smaller tube, usually twisted to facilitate its use in standard light fixtures. It produces light just as the tube does, generating very little heat but more lumens per wattage. Improvements in light quality (softer, less tint) and performance (no flicker) have helped CFLs gain mainstream popularity.*

By switching to energy-efficient bulbs and light fixtures, a homeowner can realize immediate cost savings while conserving energy. High-tech home lighting systems can get the most from more elaborate and area-specific lighting designs that incorporate several energy-conscious products, such as window glass shading systems, as well as energy efficient fixtures. With both wall-mounted and wireless handheld devices, all elements of the lighting design can be smoothly integrated, including that most old-fashioned and efficient light source, the sun.

Warm regards,

*Brian*

Brian Gentry  
President



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#### Our Communities:

